

# **KENYA NATIONAL EXAMINATION COUNCIL KCSE, 2014**

## **ART AND DESIGN PAPER 2 ANALYSIS**

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### 3.1.2 Art and Design Paper 2 – Practical (442/2)

This paper comprised of four questions in two alternative, **Drawing or Painting**- 2 questions and **Graphic design**- 2 questions. Candidates were required to choose only **one** question which was marked out of 100.

#### ALTERNATIVE A: DRAWING OR PAINTING

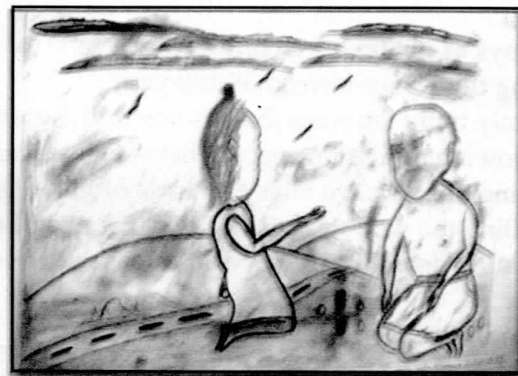
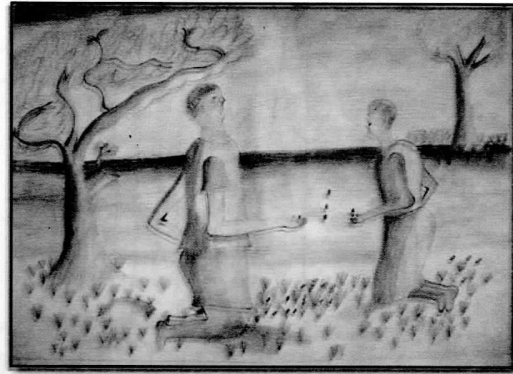
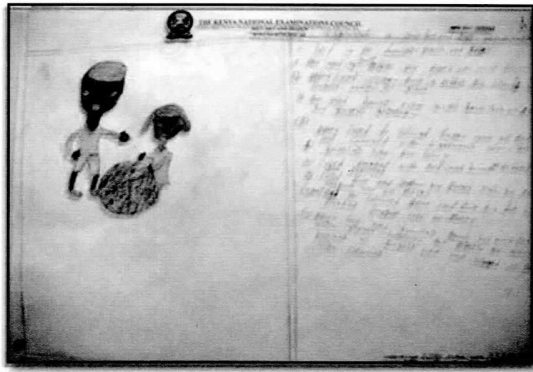
##### Question 1

(a) **Requirement(s)**

The candidates' were to draw a close-up depicting a small boy and girl joyfully playing with pebbles in a working area of 35 by 45 cm.

(b) **Weaknesses**

Childlike features were not expressed well. There was a clear indication that the candidates did not understand the term close up. Most of them could not render depth/perspective, works showed poor proportion and lack of detail.



(c) **Advice to teachers**

Emphasis should be laid on close range drawing to bring out proportion, detail and perspective of the subjects correctly. Teach compositions using diverse media.

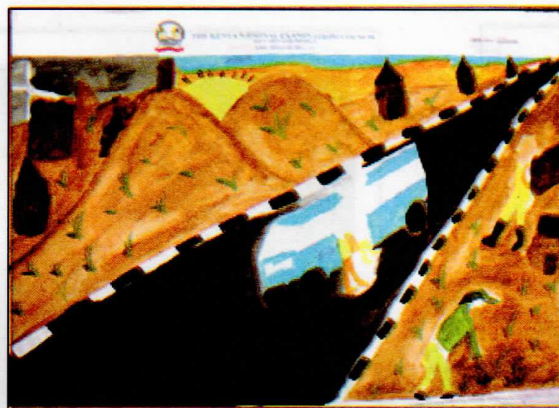
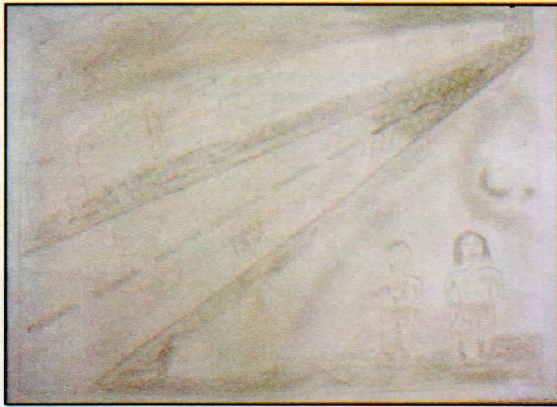
**Question 2**

(a) **Requirement(s)**

The candidates' were to create a pictorial composition based on the following description: It is the end of a busy market day. Passengers of different ages are struggling to be the first to board the only home bound public service vehicle on the route.

(b) **Weaknesses**

Placement and grouping of objects did not create a pleasing arrangement, Poor forms were depicted that lacked proportion, facial expressions, wrong media used i.e. coloured pencils, and lack of tonal variation. Paintings lacked control and understanding of the medium. The movement was not organized (rhythm) and lacked center of interest.



(c) **Advice to teachers**

Emphasis should be laid on colour mixing, more practice on painting and drawing imaginative compositions. Encourage the students to be more involved in drawing compositions to improve their creativity and interpretation skills.

## GRAPHIC DESIGN

### Question 3

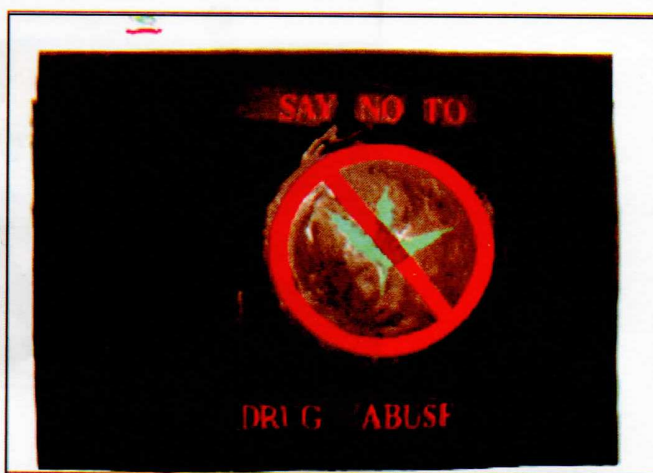
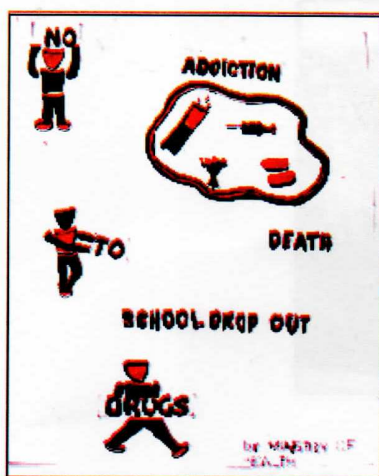
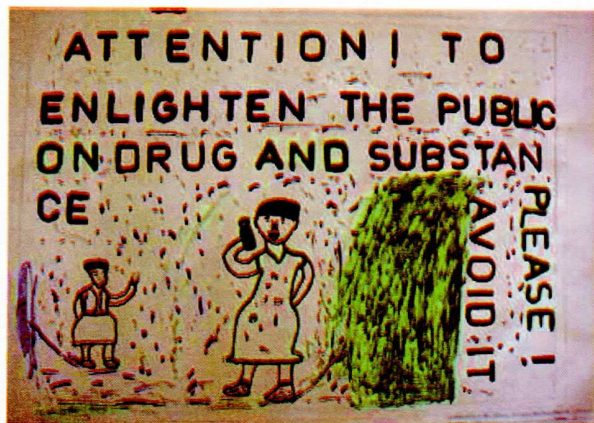
(a) **Requirement(s)**

The candidates' were to design a poster in three colours, warning the public against drug and substance abuse an initiative of The Ministry of Health who has embarked on a mission to enlighten the public.

(b) **Weaknesses**

Some of the candidates did not understand the poster design layout principles; the posters were too crammed with the content and emphasis laid on the ministry of health and not to the "warning". Illustrations not balanced with text, poor lettering, and clashing colour combinations. Most of the posters were mundane and poorly executed that displayed a lack of understanding of the design process.





- (c) **Advice to teachers**  
Teach various requirements for specific types of posters, layout principle, question interpretation and graphic design process, appropriate typography/lettering.

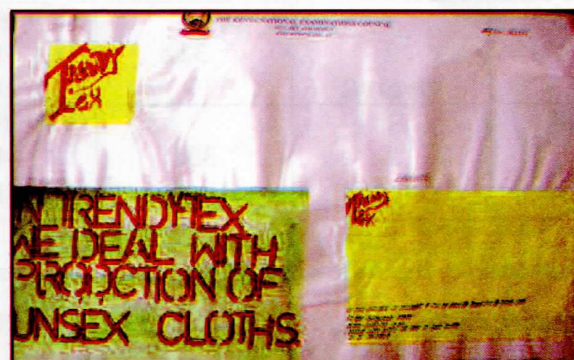
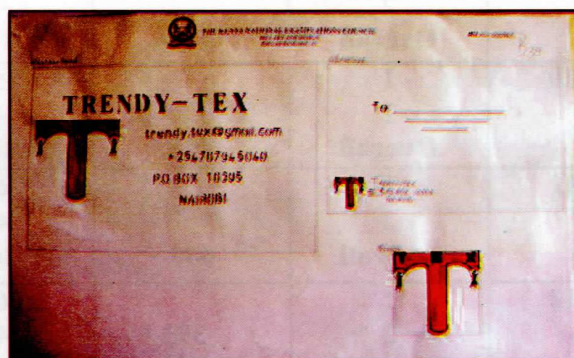
#### Question 4

(a) **Requirement(s)**

The candidates' were to design a logo, letterhead and envelope for "*Trendy - tex*" a company dealing with production of unisex clothing.

(b) **Weaknesses**

Some of the candidates were not able to add the logo to the required documents. They had difficulty in scaling the logo to size, the logos lacked identity, poor choice of font and colour. Identified areas of weakness were craftsmanship, layout, typography colour schemes inappropriate illustrations, and quality of the finish.



(c) **Advice to teachers**

Teach corporate identification and relate logo to design to the function of corporate documents