

4.14 ART AND DESIGN (442)

4.14.1 Art & Design Paper 1 (442/1)

SECTION A: (20 marks)

1. (a) (i) Material - paper (any brand of paper) / strawboard $\frac{1}{2}$ mark
Construction technique $\frac{1}{2}$ mark
- (ii) Semi-abstract / semi-realistic style. 1 mark
- (b) A 'wash' is a painting technique in which thin watery paint is applied quickly with large, sweeping brush strokes. 2 marks
- (c) (i) Road sign / traffic sign. 1 mark
- (ii) Warns drivers of "No left turn"/ commands/ instructs /guides/ directs drivers. 1 mark
- (iii) Mandatory sign/Prohibitive sign/Regulatory sign. 1 mark
- (d) Broken linear textual effect/ intricate lines/ patterns. 1 mark
- (e) Warp faced fabric shows the warps more predominantly while the weft faced fabric shows the wefts more predominantly/ warp threads are dominant vertical patterns / threads; weft faced create horizontal patterns. 2 marks
- (f) - Describes or models a form/solidity.
- Creates 3 dimensional effect.
- Suggest movement.
- Create illusion of depth and atmospheric effect. Any 2 x 1 2 marks
- (g) (i) Painting hazy/pale /dull/greyer colours in the background and clear/ sharp / bright colours in the foreground. 1 mark
- (ii) Painting warm colours in the foreground and cool colours in the background. 1 mark
- (h) Rhythm/movement 1 mark
- (i) - Design (colour, shape, texture, etc.)/ style
- Size
- Weight
- Material
- Function/ fashion trends. Any 3 x 1 3 marks

5. (a) Twinning weave. 1 mark
- (b) To fasten the woven edges to the edges of the loom so as to create a straight selvedge and avoid waisting. 2 marks
- (c) (i) Pushing down the weft threads after every row with a comb/beater.
(ii) Pulling down the weft threads firmly at the end of every row to maintain even tension
(iii) Crowding the warp threads so that there are no big spaces between them.
Any 2 x 1 mark each 2 marks

Total (5 marks)

6. (a) Appropriateness of letter style to the message/content.
(b) Uniformity of letter construction.
(c) Consistency of letter formation.
(d) Spacing between letters, words and lines.
(e) Harmony and suitability of lettering to the total design.
(f) Letters should be simple and legible.
Any 5 x 1 mark each 5 marks

SECTION C: (15 marks)

7. Lines:-
 - Lines outline the forms and forms within the forms;
 - Lines distinguish the various forms and spatial levels;
 - Lines distributed all over the composition gives it an overall linear nature.3 marks

- Forms:-
 - Forms are simplified (outlined)
 - Forms are flat
 - Forms create pattern.3 marks

- Pattern:-
 - Patterns are formed by outlines, shapes and silhouettes;
 - Crazed/crackled details of the forms;
 - The distribution of light, dark and grey shapes create patterns.3 marks

- Depth:-
 - Created by overlaps
 - Distribution of forms in different levels
 - Different sizes of forms at different levels create depth.3 marks

- Mood:-
 - The animals are alert as if there is looming danger;
 - Time seems to be mid-morning or late afternoon;
 - Fright, anxiety, scare.3 marks

Total 15 marks

- Making of preliminary sketches/ determining or selection of design components.
- Refinement
- Final artwork
- Open work to critique.
- Making alterations, adjustments and corrections in consultation with experts, professionals , marketers and fellow artists.
- Finals sketches should be polished and cleaned and exact copy of the design solution presented.

3 x 1 mark each

3 marks

(iv) **Client presentation** (selling the design to the client).

- The artist presents to the client the exact copy of the required work in terms of dimensions, colour, materials and techniques used.
- Explanation of the use of the elements and features in the design (resume) to enlighten the client.
- (The client may suggest some changes, improvements, alterations and adjustments.)
- The final artwork is presented for printing.

3 x 1 mark each

3 marks

Total

15 marks