
KITUI WEST SUB-COUNTIES KCSE REVISION MOCK EXAMS 2015

BUSINESS STUDIES PAPER 1

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NAME _____ INDEX NO. _____
SCHOOL _____ SIGNATURE _____
DATE _____

565/1
BUSINESS STUDIES
PAPER 1
JULY/AUGUST, 2015
TIME: 2½ HOURS

KITUI WEST, MATINYANI, MUMONI & TSEIKURU SUB-COUNTIES
FORM FOUR JOINT EXAMINATION, 2015
Kenya Certificate of Secondary Education (K.C.S.E)

565/1
BUSINESS STUDIES
PAPER 1
TIME: 2½ HOURS

INSTRUCTIONS TO CANDIDATES

- a) Write your name, school and index number in the spaces provided above.
- b) Write the date of examination and sign in the spaces provided above.
- c) Answer **ALL** the questions.
- d) **ALL** answers must be written in the spaces provided in this booklet.
- e) Do not remove any pages from this booklet.

FOR OFFICIAL USE ONLY

QUESTIONS	1	2	3	4	5	6	7	8	9	10	11	12	13
MARKS													

QUESTIONS	14	15	16	17	18	19	20	21	22	23	24	25
MARKS												

GRAND TOTAL	
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This paper consists of 8 printed pages

Candidates should check to ensure that all pages are printed as indicated and no questions are missing

1. Highlight **four** benefits to Kenya as a result of being a member of IMF. (4 marks)

- a) _____

- b) _____

- c) _____

- d) _____

2. State **four** reasons why a manufacturer decides to use a long chain of distribution. (4 marks)

- a) _____

- b) _____

- c) _____

- d) _____

3. Draw a diagram to illustrate how the demand curve of a product shifts to the right. (4 marks)

4. Outline **four** measures to be taken by a business to improve internal business environment. (4 marks)

- a) _____
- _____
- b) _____
- _____
- c) _____
- _____
- d) _____
- _____

5. Highlight **four** money transfer services offered by commercial banks. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

6. State **four** causes of unemployment in Kenya. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

7. State **four** features of a monopoly. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

8. Mention **four** circumstances under which the market may be the main factor determining the location of a business enterprise. (4 marks)

-
- a) _____
 - b) _____
 - c) _____
 - d) _____

9. State **four** ways in which the government provides an enabling business environment. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

10. Highlight **four** uses of national income statistics. (4 marks)

- a) _____
- _____
- b) _____
- _____
- c) _____
- _____
- d) _____
- _____

11. Outline **four** measures that the sender of a message should take in order to enhance effective communication. (4 marks)

- a) _____
- _____
- b) _____
- _____
- c) _____
- _____
- d) _____
- _____

12. State four ways in which utility is created in products. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

13. Highlight **four** differences between direct tax and indirect tax. (4 marks)

	Direct tax	Indirect tax
a)		
b)		
c)		
d)		

14. Highlight **four** limitations of an electronic filing system. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

15. Outline **four** features of a public limited company. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

16. State the account to be debited and the account to be credited for each of the following transactions. (4 marks)

	Transaction	Account to be debited	Account to be credited
a)	Bought stock on credit from Mutito Traders.		
b)	Kiboko a credit customer returned stock previously bought		
c)	Purchased an office computer by cheque		
d)	Withdrew money from the business bank account for office use.		

17. Outline four features of hypermarkets. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

18. State four ways in which the nature of goods would influence the choice of a transport means. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

19. State **four** benefits of the ‘pooling of risks’ to an insurance company. (4 marks)

- a) _____

-
- b) _____

- c) _____

- d) _____

20. Highlight **four** factors that may contribute to low level of national income of a country. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

21. State **four** reasons why a country should promote entrepreneurship. (4 marks)

- a) _____
- b) _____
- c) _____
- d) _____

22. State **four** reasons why developing countries need to plan their economies . (4 marks)

- a) _____

- b) _____

- c) _____

- d) _____

23. On 1st March 2001, Mingi Traders had Kshs 13,200 in cash and bank balances of Kshs 56,000.

b) Rate of stock turnover. (2 marks)

25. Indicate the type of journal in which each of the following transactions would be recorded. (4 marks)

	Transaction	Type of journal
a)	Goods previously sold on credit were returned	
b)	Goods bought on credit	
c)	Goods sold for cash	
d)	Motor vehicle sold on credit	